



# Archery Technocrats Private Limited

Target Perfection





# ARCHERY TECHNOCRATS®

TARGET PERFECTION



## Digital Transformation Company



**Honeywell** **TSC** **PRINTRONIX**  
AUTO ID

**Nilfisk**

**ZEBRA**

**ADVANTECH** **RAISER**

**SOTI** **TELESIS**  
A Hitachi Group Company

**FORBES Macsa id**  
A CODE YOU CAN TRUST

**AXIS**  
COMMUNICATIONS

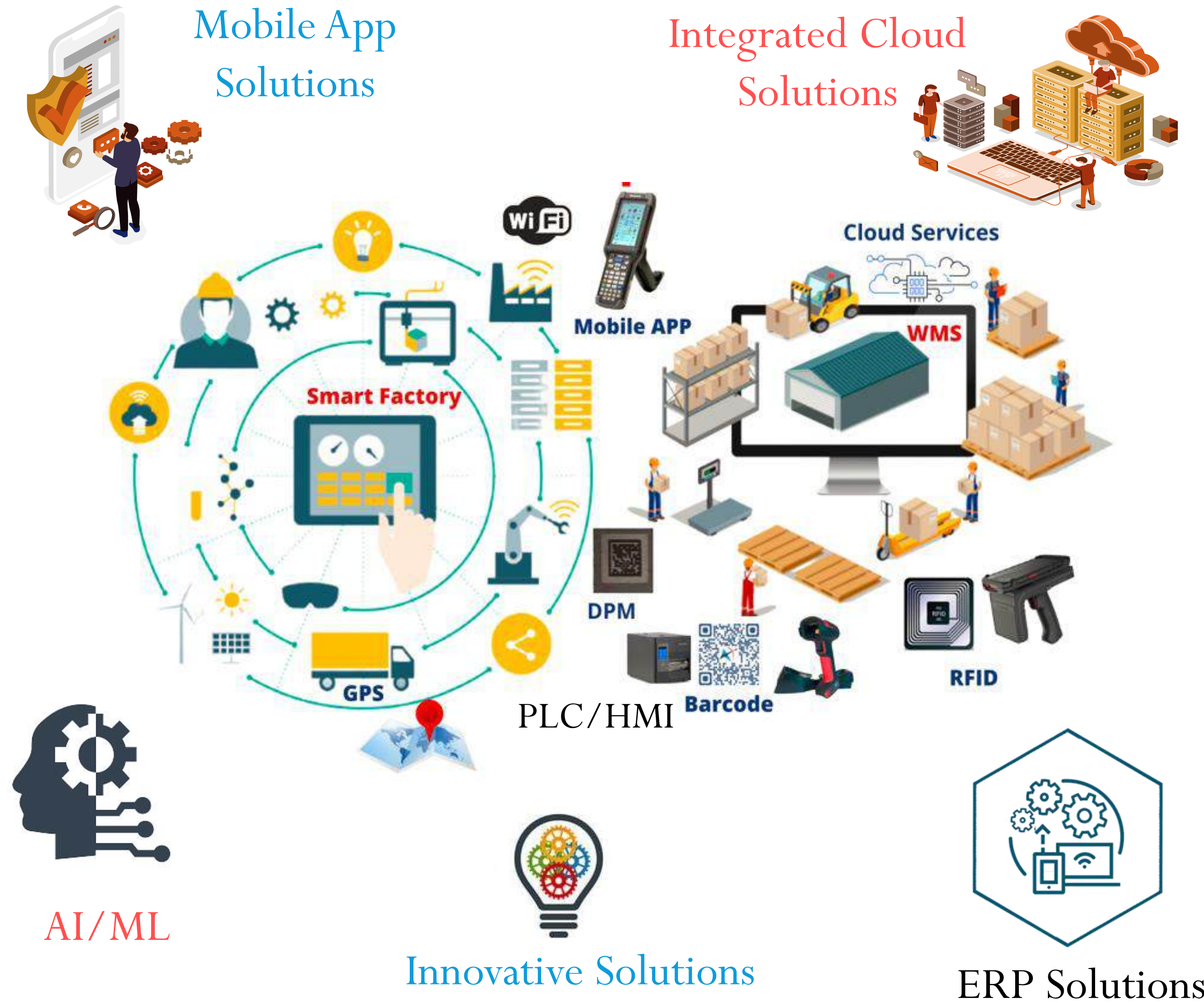
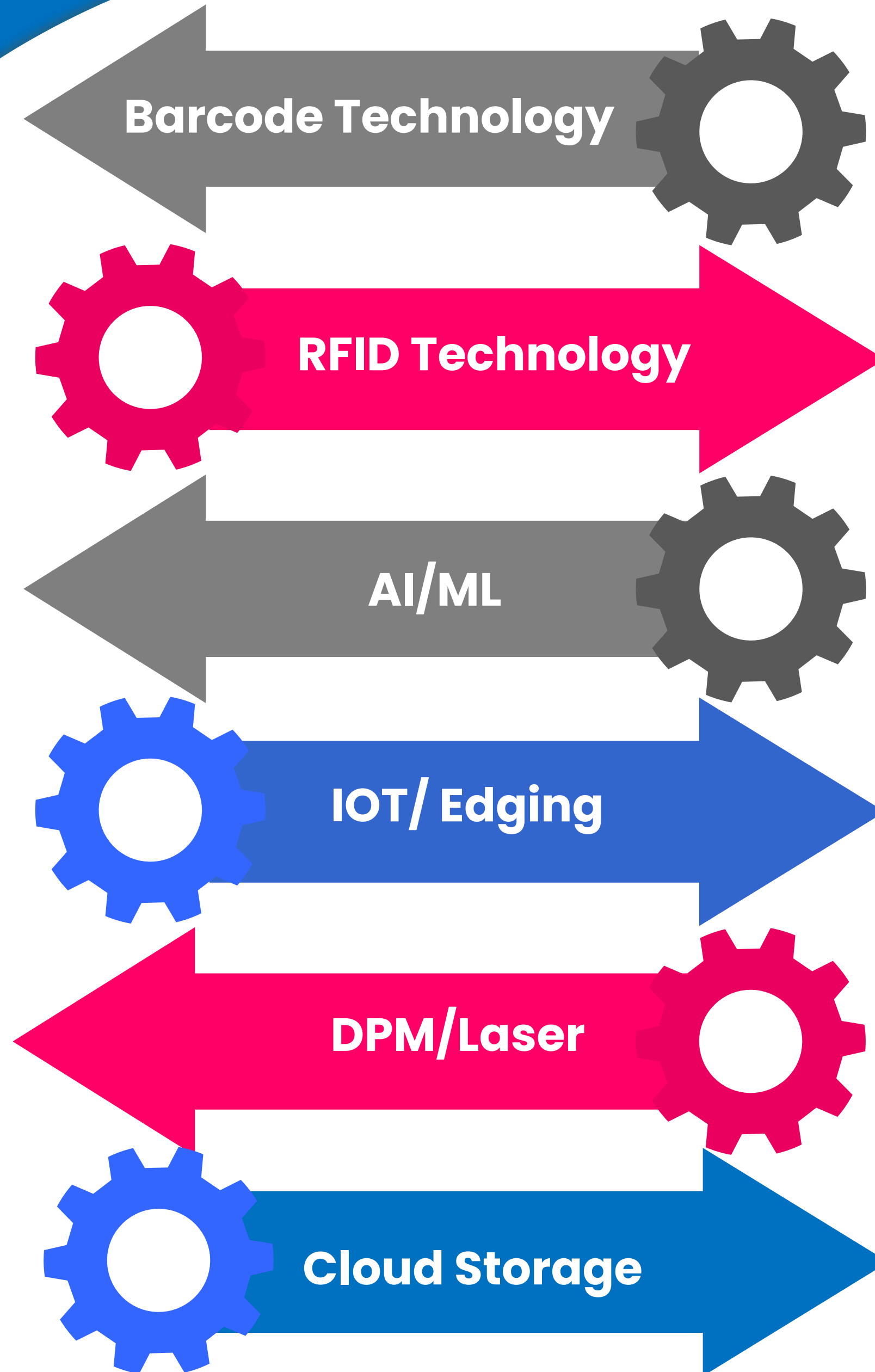


# ATPL - Solution Technologies



**ARCHERY TECHNOCRATS**®

TARGET PERFECTION





# ABOUT US

## COMPANY

### Archery Technocrats Private Limited (ATPL)

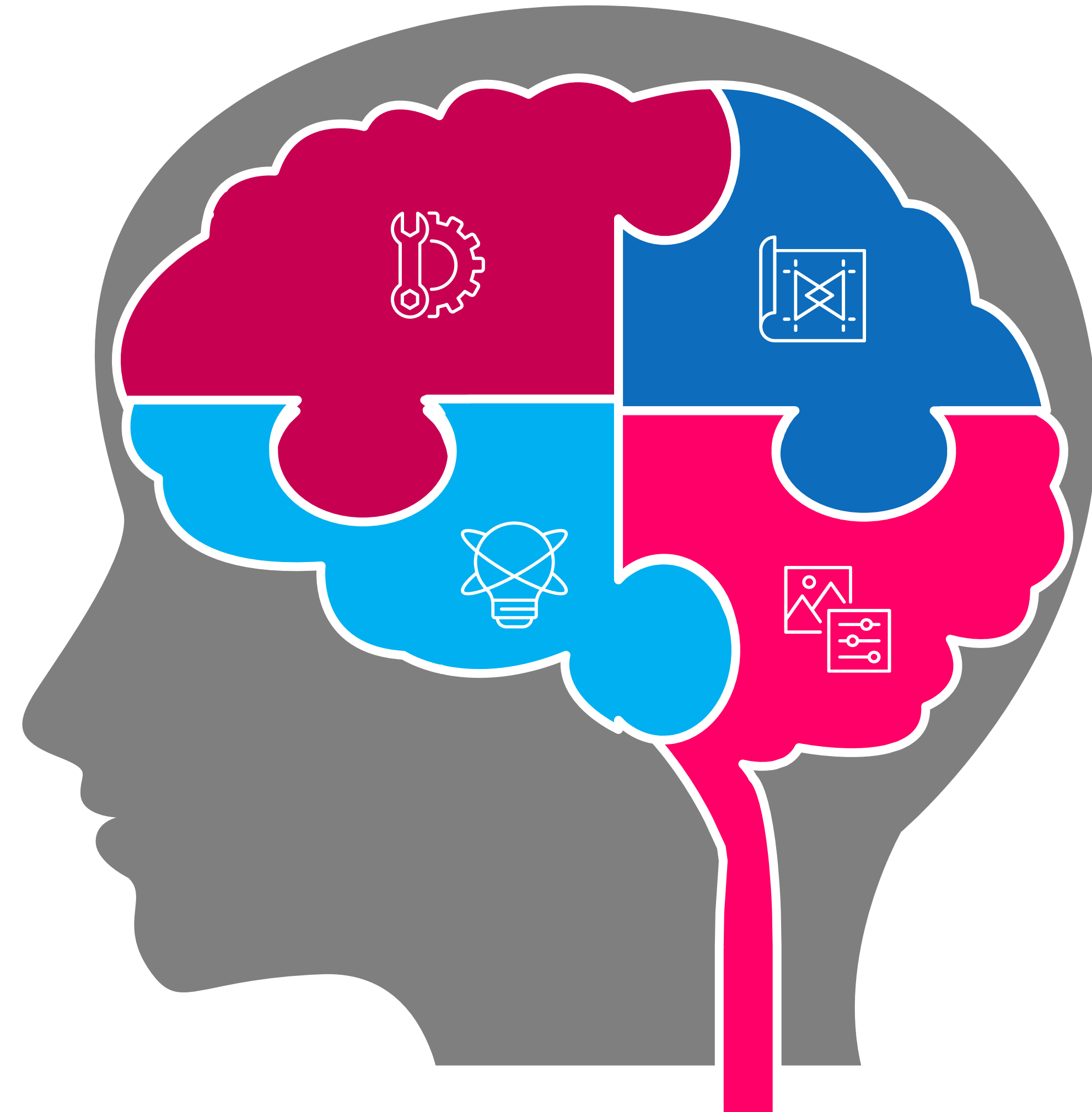
Founded by professionals having more than **35+** years of experience in **AIDC & IT Industry**. We are having **5 branches** in South India.

## IDEA

**ONE STOP SHOP SOLUTIONS PROVIDER**  
For  
**Industrial Automation**

## EXPERTISE

**Supply Chain Management**





# MESSAGE FROM MD



COMMITTED TO BE PERFECT



*“The Journey is not so short to look back and correct our past. We should not hesitate to take any risks to accomplish our commitments. In our personal and professional journey, we need to create value which will provide comfort to our family, friends , colleagues and customers.”*

**AMARNATH PARAMASIVAM**

**MANAGING DIRECTOR**

## OUR VISION



"To be the company that best understands and satisfies the product, service and solution needs of all customers - Globally"

## OUR MISSION



"To discover, develop, and deliver innovative technology oriented solutions that help customers to prevail over their problems and improve their productivity, security and infrastructure"



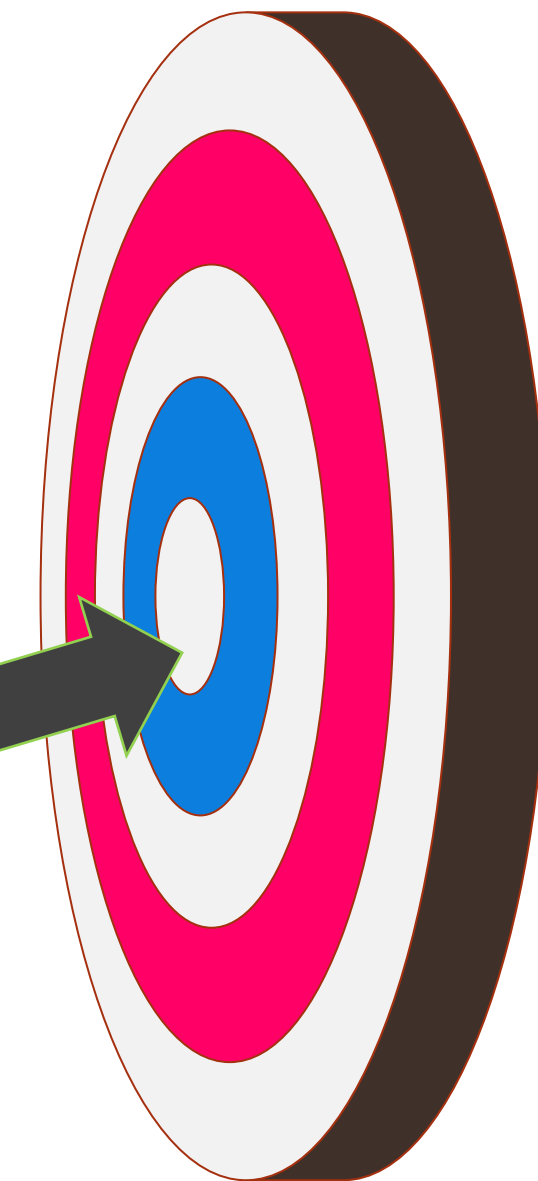
# ATPL Achievements

Journey Towards success



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## FY : 2018-19

- ✓ Revenue Achieved 2.5 Crs
- ✓ Honeywell Gold Partner
- ✓ Acquired 40 customers

## FY : 2020-21

- ✓ Revenue Achieved 4.25 Crs
- ✓ Acquired Branch @ Bangalore @Madurai
- ✓ Acquired 100+ customers
- ✓ Adding new technology solutions

## FY : 2019-20

- ✓ Revenue Achieved 6 Crs
- ✓ Honeywell Direct Regional Distributor
- ✓ Acquired 85 customers

## 2022-2023

- ✓ Acquired 200+ customers
- ✓ Revenue achieved 6.5 crs.
- ✓ WIP & WMS Solution implemented
- ✓ Added Industrial Tool division with Display show room

## FY : 2021-22

- ✓ Acquired 150+ customers
- ✓ Revenue Achieved 5 Crs
- ✓ Acquired Branch @ Hosur @ Tidal Park
- ✓ Signed up as Distributor with 5+ OEM's
- ✓ Received Go Getter Award- 2021 form Honeywell

## 2030

- ✓ Revenue Target 150 Crs
- ✓ Pan India presence
- ✓ SAAS Based Solution
- ✓ Presenting globally
- ✓ 2500 Target Customers



### Perfect Audit

Our effective Audit Management System helps organizations efficiently plan, execute, track, and report on audits, thereby enhancing their compliance and risk management efforts.

### Perfect Trace

Traceability application track all the parts that is assigning a unique identifier product or batch. This identifier is used to track the product's journey through the supply chain.

### Perfect PMS

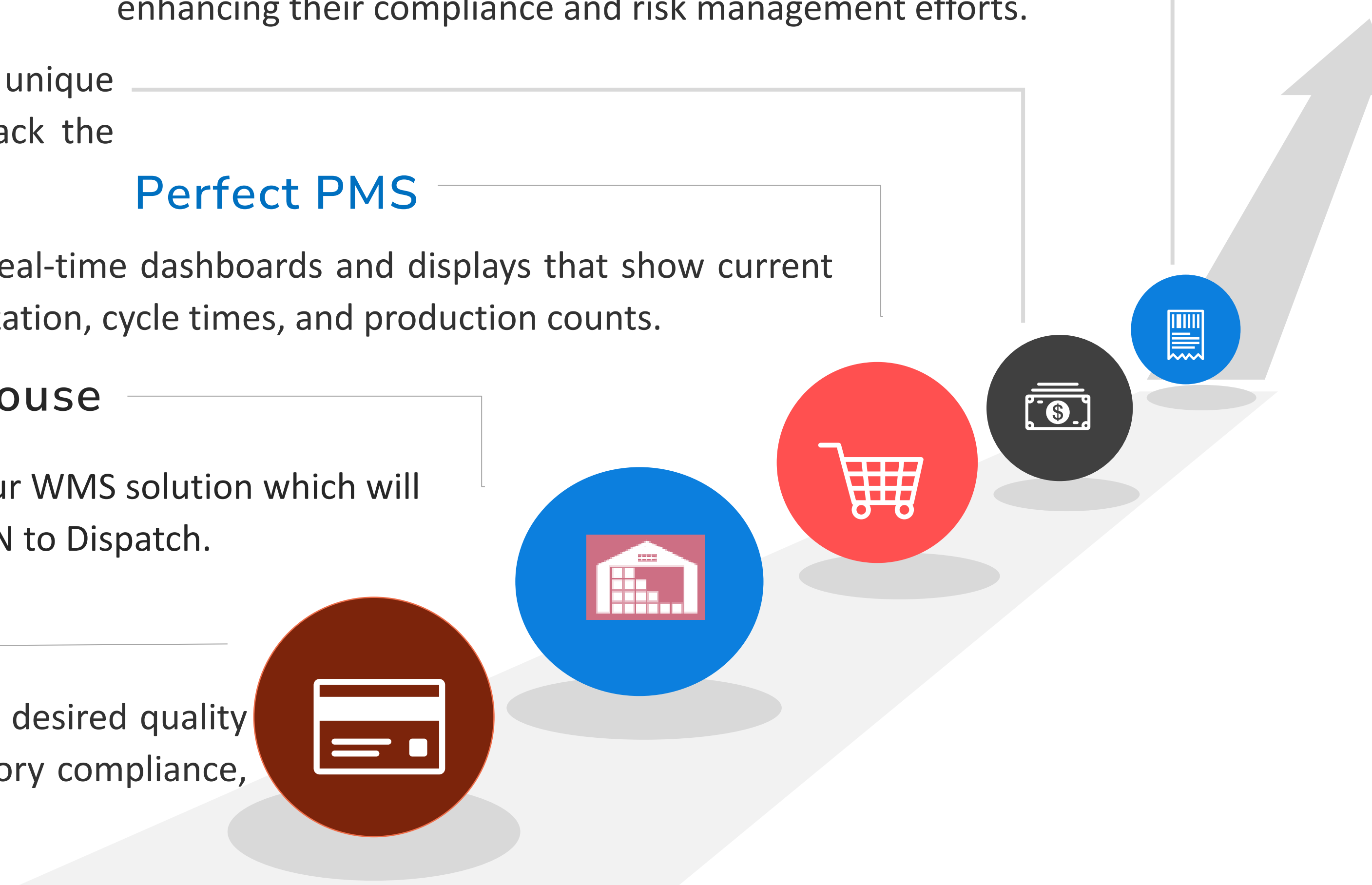
Production Monitoring System provides real-time dashboards and displays that show current production status, including machine utilization, cycle times, and production counts.

### Perfect Warehouse

Integrated warehouses will be automated through our WMS solution which will provide better management from material entry/GRN to Dispatch.

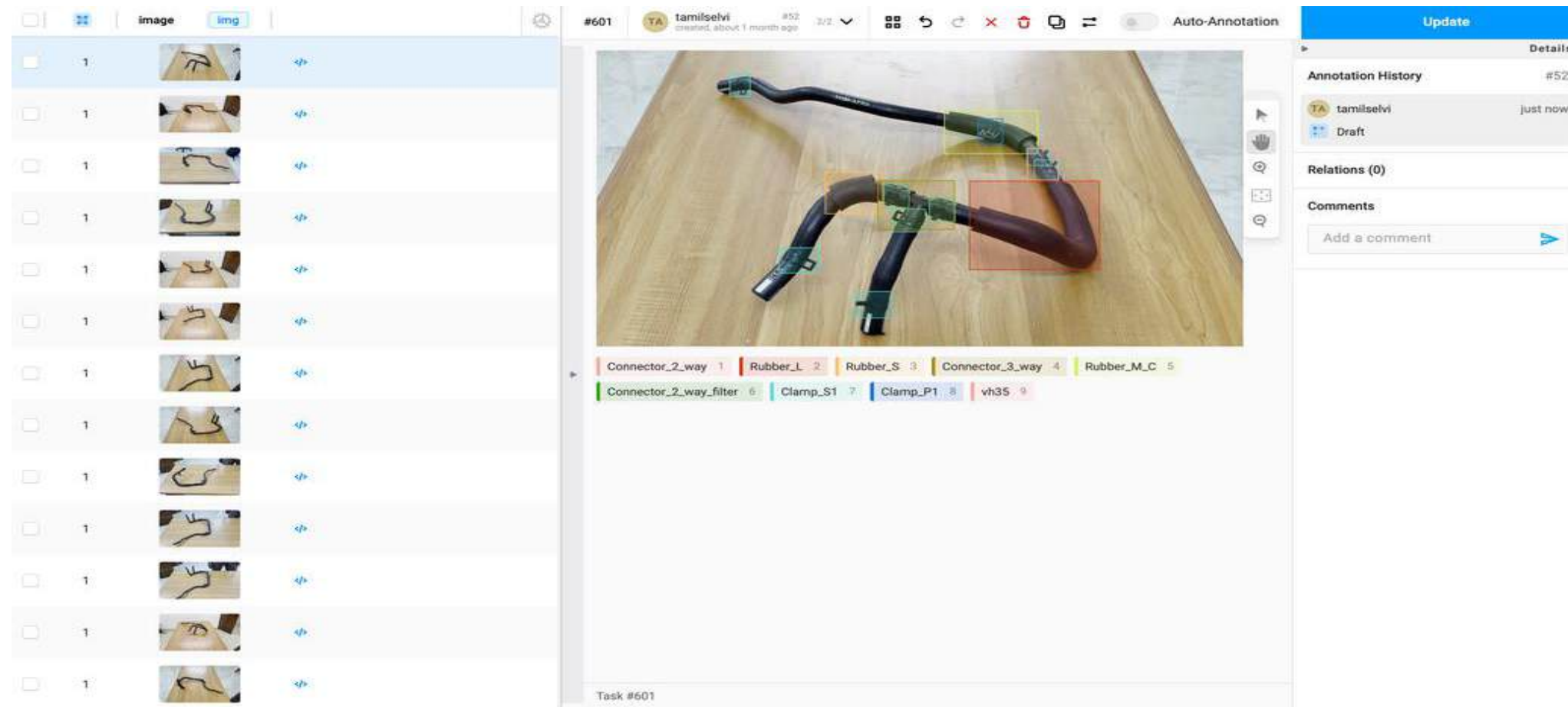
### Perfect Verifier

Quality verifier applications is ensuring that products meet the desired quality standards, which is essential for customer satisfaction, regulatory compliance, and business success.






# AI/ML based Vision system



Products has been Identified from various classes

(Upload a file) or Press **space** or capture button to (capture or clear)

Upload Image



Status: annotated

Clear

**Result**


Status: **PASS**

Details  
Pipe: vh35

name	status	Detected	Expected
Connector_2_way	present	1	1
Rubber_L	present	1	1
Rubber_S	present	1	1
Connector_3_way	present	1	1
Rubber_M_C	present	1	1
Clamp_S1	present	8	8
Clamp_P1	present	1	1

(Upload a file) or Press **space** or capture button to (capture or clear)

Upload Image



Status: annotated

Clear

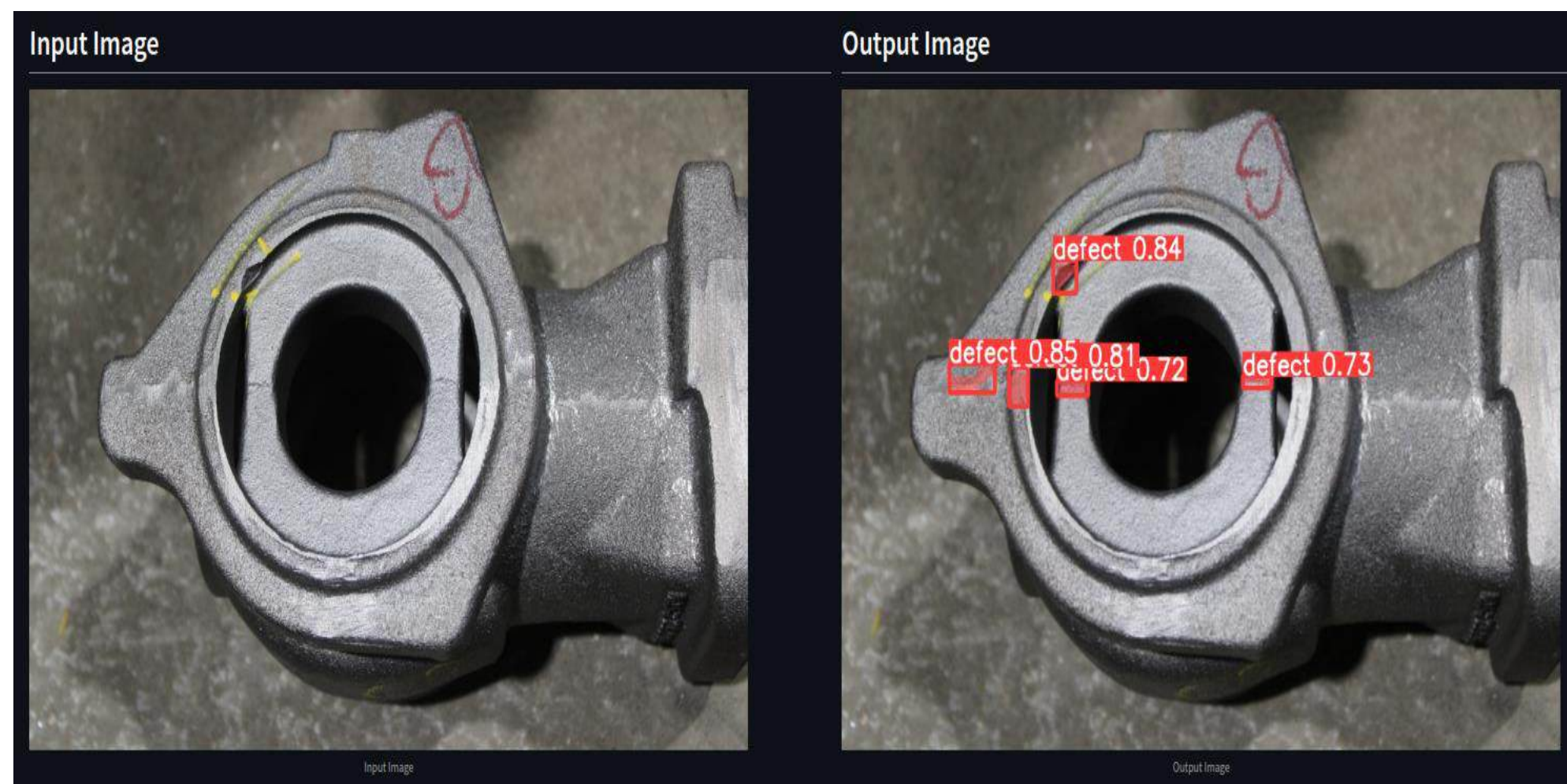
**Result**

Status: **FAIL**

Details  
Pipe: vh35

name	status	Detected	Expected
Connector_2_way	missing	0	1
Rubber_L	missing	0	1
Rubber_S	present	1	1
Connector_3_way	present	1	1
Rubber_M_C	missing	0	1
Clamp_S1	missing	6	8
Clamp_P1	missing	0	1

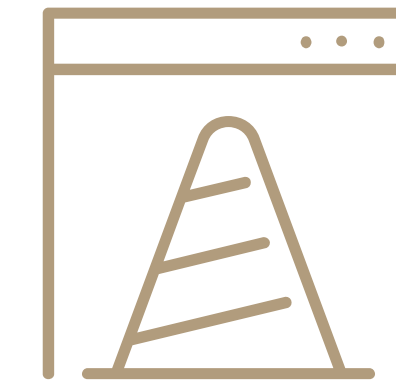
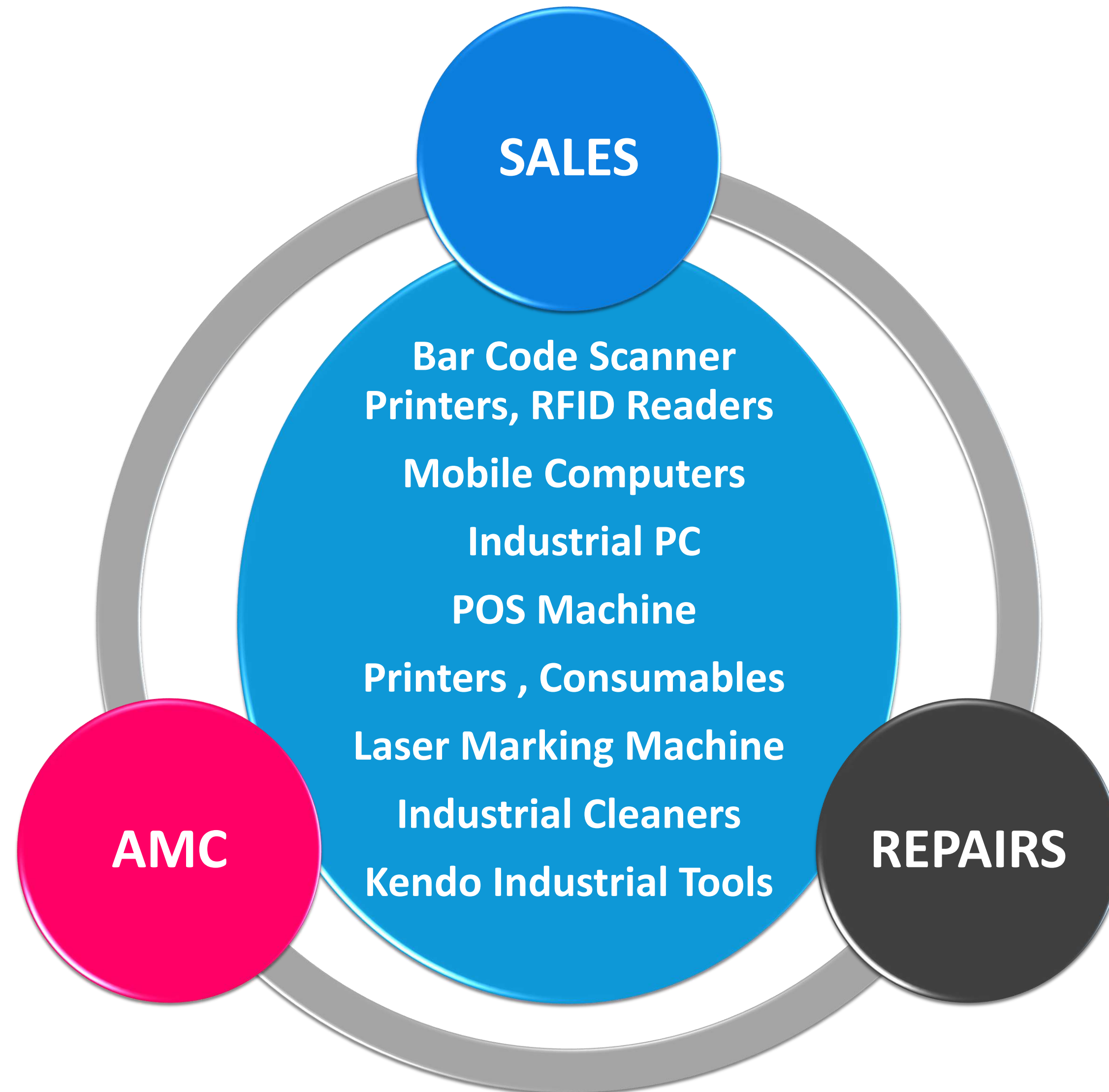
Missing elements are identified for Quality Check



Defect Identification for Quality Check



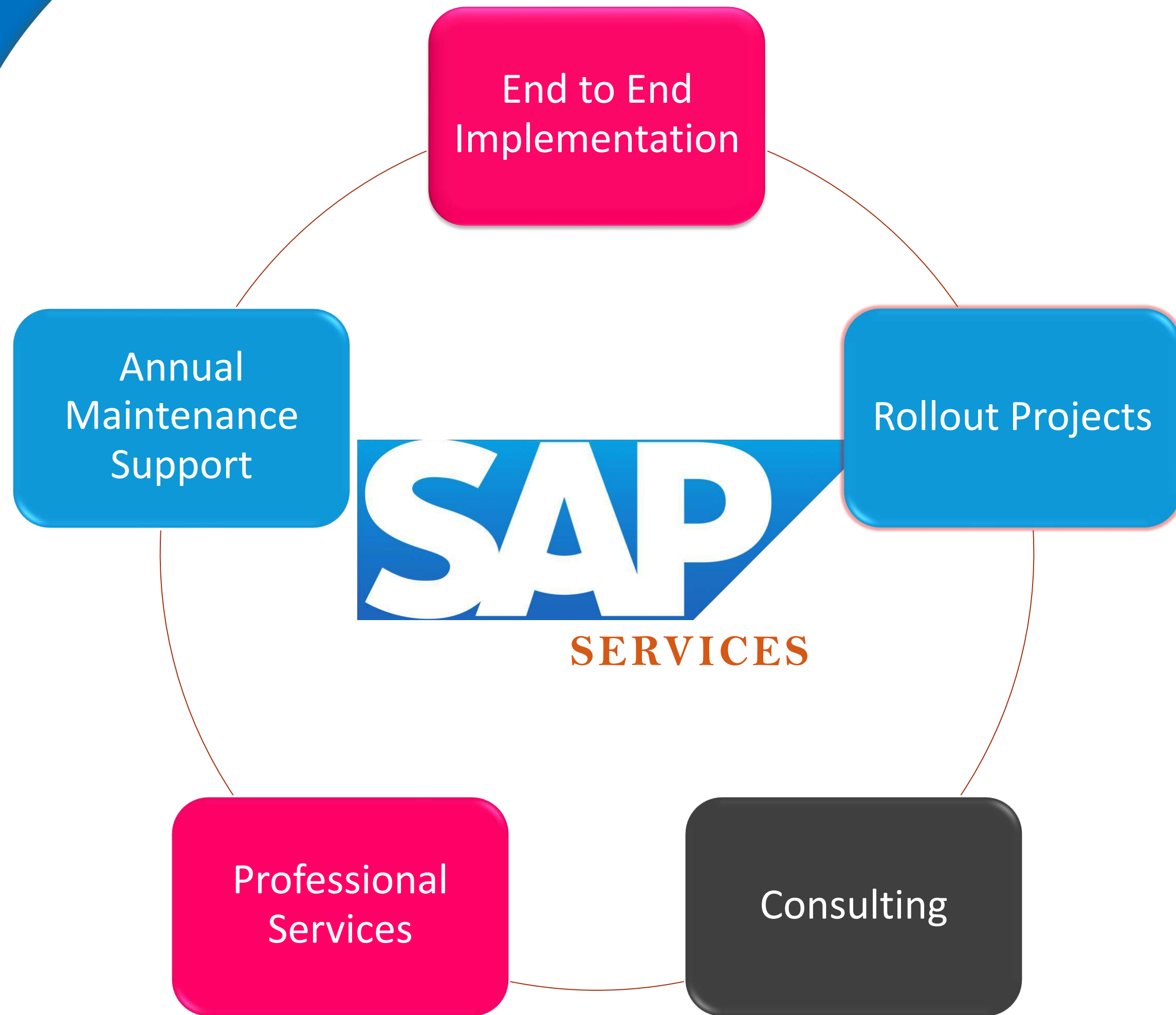
# ATPL SERVICES



## SOFTWARE

- Customized Middleware
- PLC program
- SAP Integration
- Web Application
- Mobile Application
- Computer Vision
- WMS, WIP
- IT Infra





## Solution As A Service (SolaaS)

ATPL offers full solutions for end-to-end traceability as a one-vendor solution where all the required software, hardware, knowledge, and maintenance support are provided.

# OUR PARTNERS

Succeeding Together



**Honeywell**



**SOTI**

**TELESIS**



**ADVANTECH**

**RAISER**

**KENDO**  
Your Professional Partner



# OUR PRODUCTS

Key Sources



ARCHERY TECHNOCRATS®

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## Handheld Mobile Device



## Barcode Scanners



## Barcode Printers



## Laser/Pin Marking





# OUR PRODUCTS

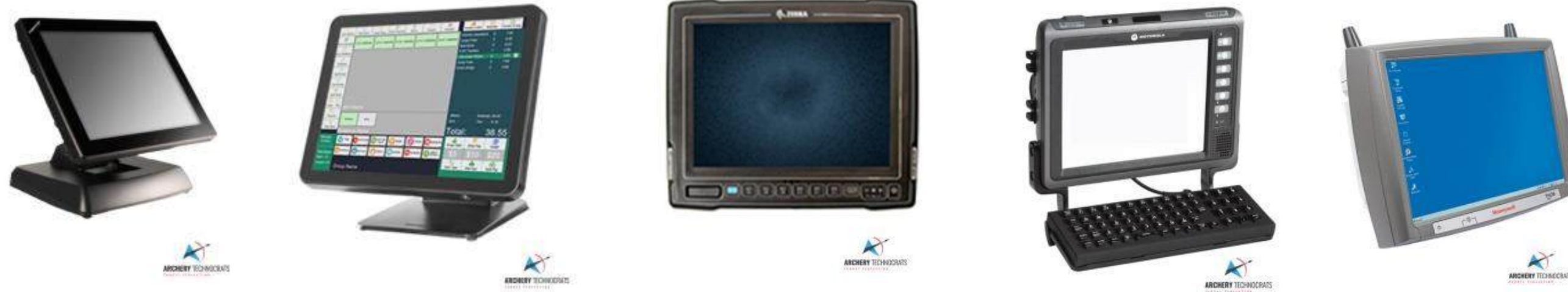
Key Sources



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TARGET PERFECTION

## Industrial PC



## Vehicle Mount Computer

## RFID Products



## Mobile Printers



## KENDO Tools



## Nilfisk Cleaning Equipment





# OUR PRODUCTS

Key Sources



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## Consumables

### Barcode Labels



### Thermal Ribbons



### RFID Tags



### Bluetooth Beacon Tags





# OUR VALUABLE CLIENTS



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# CONTACT US

Committed to response



## Registered Office

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Tambaram, Chennai-600045

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[sales@atplgroup.com](mailto:sales@atplgroup.com)

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Bangalore, Karnataka-560 068

## WEBSITE

[www.atplgroup.com](http://www.atplgroup.com)

## FACEBOOK

<https://www.facebook.com/ATPL-GROUP-103740024727332>

## Linked in

<https://www.linkedin.com/company/66312167/>

## YouTube

<https://youtube.com/@archerytechnocrats3794>

# Thank You